# ROADSHOW

## 2025 SPONSORSHIP

## PROSPECTUS

THE LINUX FOUNDATION | Europe

# About Linux Foundation Europe Roadshows

In a one-day event, LF Europe Roadshows unite policymakers, developers, and academia for a grassroots gathering. This unique opportunity promotes collaboration and shared learning, connecting organizations and communities across Europe.

Each roadshow includes an Impact Track that focuses on key industries relevant to Europe, ensuring attendees connect with the right audience and engage in meaningful conversations.

## What Content Can You Expect?

**CASE STUDIES: INNOVATIONS IN OPEN SOURCE PROJECTS ACROSS EUROPE**

**DEVELOPER EDUCATION & POLICY MAKER AWARENESS ON OPEN SOURCE TECHNOLOGY**

**OPEN SOURCE IN THE PUBLIC SECTOR**

**FOR MEMBERS: ENGAGE CXOS**
ROUNDTABLE DISCUSSIONS FOR STRATEGIC INSIGHTS DRIVEN BY BUSINESS VALUE

# Template Schedule

## Agenda

09:00 - 09:30: Registration & Welcome Coffee

**09:30 - 11:00: Opening Remarks & Keynotes**
- Keynote 1: "Navigating the Cyber Resilience Act: Opportunities for Developers"
- Keynote 2: "The Role of Open Source in Public Sector Innovation"
- Keynote 3: "Open Source AI: Transforming the Future of Technology"

**11:00 - 12:30: Plenary Talks**
- Panel Discussion: "Developer Engagement: Building Communities for Change"
- Presentation: "Implementing CRA Compliance: Best Practices for Developers"
- Talk: "Educating Policymakers: The Need for Open Source Awareness"

12:30 - 13:30: Networking Lunch

**13:30 - 15:00: Workshops**
- Workshop 1: "Open Source in the Public Sector: Case Studies of Success"
- Workshop 2: "Innovations in Open Source Projects Across Europe"
- Hands-on Session: "Coding for Compliance: Tools and Techniques for Developers"

**Evening Session For Members/Sponsor**
15:30 - 17:00: Roundtable Discussions for Strategic Insights
- Roundtable Topic: "Driving Business Value through Open Source Initiatives"

17:30 - 19:00: Closing Reception

# Sponsorship at a glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

| Sponsorship Tier | Perks | Cost |
|---|---|---|
| Platinum | <ul><li>Roundtable invite</li><li>Topic Keynote</li><li>Booth/Table Presence</li><li>Marketing recognition package</li></ul> | €30,000 |
| Gold | <ul><li>Topic Keynote</li><li>Marketing recognition package</li><li>Booth/Table Presence</li></ul> | €20,000 |
| Silver | <ul><li>Speaking opportunity</li><li>Marketing recognition package</li><li>Booth/Table Presence</li></ul> | €12,500 |
| Event | <ul><li>Speaking opportunity</li><li>Marketing recognition package</li><li>Sponsor project/demo showcase</li></ul> | €6,000 |

Sponsoring LF Europe Roadshows not only demonstrates your commitment to advancing collaboration and innovation within the European open-source community but also provides a unique opportunity to engage directly with key stakeholders shaping the future of technology in Europe. Secure your place at the forefront of change and join us in shaping the future of open-source technology in Europe.
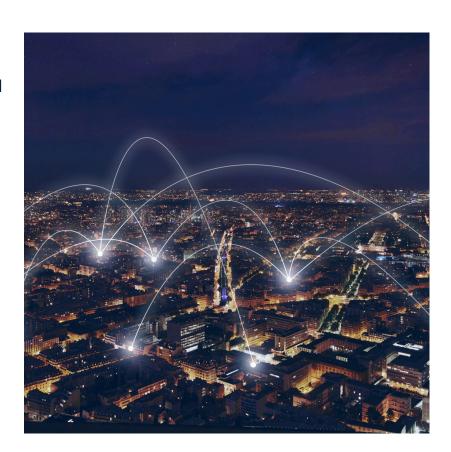
# At the Heart of LF Europe Roadshows:
# Our Mission and Values

LF Europe Roadshows are more than just events: they embody a community-driven ethos guided by **technical excellence** and a **commitment to showcasing** the vibrant **European open source community**.

For this reason, we will **spotlight European projects**, particularly those local to the host city of each roadshow. It's our way to celebrate **innovation and foster collaboration** within the European open source community, offering valuable opportunities for local innovators to connect and collaborate. We believe in the power of **community-driven** initiatives to foster positive change and shape the future of technology in Europe.



# Tailored Sponsorship Opportunities

We understand that every organization has unique needs and objectives. That's why we offer the flexibility to create **custom sponsorship packages tailored to your specific requirements**. Whether you're interested in s**ponsoring a reception, hosting a special session, or shaping the overall direction of the roadshow**, we work closely with you to design a sponsorship package that aligns with your goals. With this opportunity, you can not only showcase your brand but also play a significant role in shaping the roadshow experience

# Summary



- **What**: Bi-annual roadshows held in European cities not previously utilized for the Open Source Summit.
- **Why:** Why: Nowhere else will you find developers, executives, and legal professionals mingling to shape the future of tech in Europe. This is your chance to network and engage with key players while influencing significant tech conversations.
- **How:** Select a relevant topic that resonates with your industry impact, join our Impact Track, and let's collaborate to bring your ideas to life!